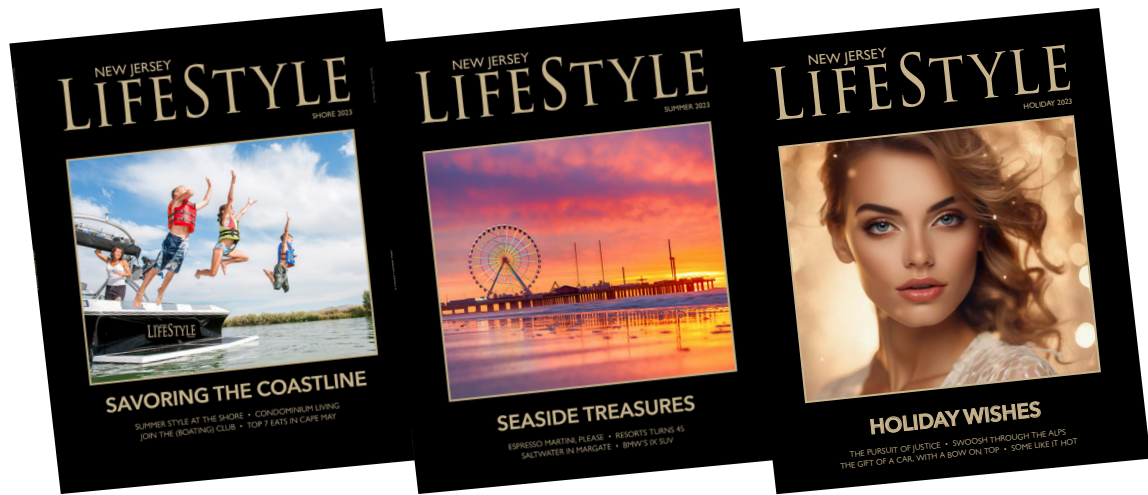


NEW JERSEY LIFESTYLE

MAGAZINE

2024 MEDIA KIT



South Jersey's Favorite Coffee Table Magazine

LIFESTYLE MAGAZINE DEMOGRAPHICS

- Household Income \$150,000k+
- Home Value \$300,000k+
- Average Age 50
- 40% Male, 60% Female
- Circulation 6,000 Mailed Copies
- Bimonthly distribution 6x
- Verified homeowners
- 500+ local businesses
- Reaching 30,000+ Affluent People

"I have been thrilled with the exposure that advertising in 'New Jersey Lifestyle Magazine' has provided. More people have reached out to me based on this ad than via any other print publication that I have worked with. Thank you for supporting our local community and connecting us with great people!"

—Erin Sykes, Chief Economist, LEED AP, Broker Associate FL | NY | NJ at Nest Seekers International

THE AUDIENCE



Reaching the most affluent who's who in Atlantic and Cape May Counties, this self-confident and successful audience enjoys *Lifestyle* for the beauty, design and features that inspire and motivate. From editorial to advertising, our readers are inspired to buy directly from the pages to lead a life beyond the ordinary.

Lifestyle Magazine targets a pre-qualified audience and has thousands of social influencers who follow us.

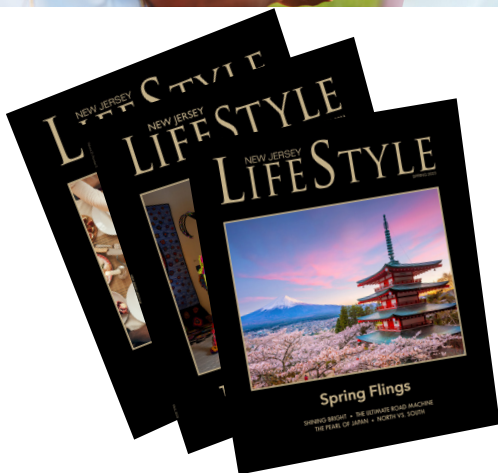
WE DELIVER



LifeStyle ... the perfect vehicle for businesses looking to establish a local presence or expand their horizons within the affluent market.

It's all about the list! We've created the perfect list based on demographics like age, income, location and social status. We reach doctors, lawyers, CEO's, opinion leaders and the top earners with purchasing power. If this is the audience you want to reach, then we'll help you brand your company within the affluent market.

We mail our luxury magazine every other month to every affluent household in Atlantic and Cape May Counties, reaching the top 1% and 5% of income earners!



ADDITIONAL DISTRIBUTION:

500 High-profile restaurants, boutiques, salons, country clubs, doctor's offices and professional locations.

LIFESTYLE BY THE NUMBERS:

Passionate, sophisticated and elaborate describes the *Lifestyle* readers.

- 3,500 Facebook Followers
- 7,000 Email Marketing
- 6,000 Printed

NEW JERSEY
LIFESTYLE

2024 EDITORIAL AND ADVERTISING CALENDAR

Our
Editorial
Focus

- The View
- Fashion
- Home & Design
- Leaders
- Art
- Health Watch
- Travel
- On Wheels
- Wine
- Entertainment
- Social Scene
- Eats
- Dining Guide
- Money Watch

DISTRIBUTION & MATERIALS

WINTER — JANUARY 2

Reservations & Materials: December 11

SPRING — MARCH 1

Reservations & Materials: February 12

SHORE — MAY 1

Reservations & Materials: April 10

SUMMER — JULY 1

Reservations & Materials: June 10

FALL — SEPTEMBER 2

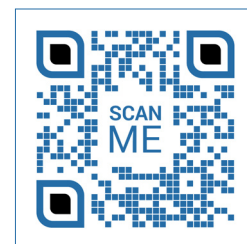
Reservations & Materials: August 12

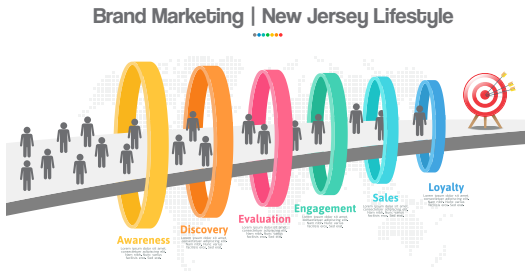
HOLIDAY — NOVEMBER 1

Reservations & Materials: October 10



If you are interested in learning more about our advertising opportunities, please reach out to me directly at 609.513.0813, or email NJLifestyleMag@gmail.com.





4 COLOR	6X
FULL PAGE	1400
2/3	1100
1/2	900
1/3	650
1/6	300
COVERS	
BACK COVER	3550
INSIDE FRONT	2800
INSIDE BACK	2800

ANNUAL VALUE ADDED SERVICES WITH 6X CONTRACT

- One professional photo shoot (requires full page) — A \$599 Value
- One exclusive feature (requires minimum 2/3 page) — A \$2,000 Value
- Access to Lifestyle’s proprietary database for one mailing per year (requires minimum 1/2 page) — A \$900 Value
- Free Production on any size ad — A \$395 Value
- 1 post per month on Instagram/Facebook — A \$100 value
- Personalized eblast to 7,000 subscribers — A \$150 value
- 420 x 420 digital ad — A \$200 monthly value

Inside cover positions are based on availability and require a minimum of 5 additional insertions within a 12 month period. All rates are net per insertion. Rates shown are for complete digital files. Payment Terms: All advertising orders require payment with signed agreement.

MECHANICAL REQUIREMENTS

SIZES

Full Page Bleed	9.25" X 11.125"
Trim Size	9" X 10.875"
Full Page	8" X 10"
2/3	5.125" X 10"
1/2 vertical	5.125" X 7.375"
1/3 horizontal	4.875" X 4.875"
1/6 horizontal	5.125" X 2.375"

Printing Method: Web Offset
 Trim Size: 9 x 10.875
 For Full Page Bleed keep live matter 1/4" from trim edges
 Photo Resolution: 300dpi, CMYK
 InDesign, Illustrator, Photoshop, PDF
 Include all Photos, Artwork and Fonts

