



ATLANTIC CITY BALLET

40 YEAR ANNIVERSARY 1982-2022

SATURDAY, MARCH 4, 2023

VIP SPONSOR RECEPTION 6PM - 7PM

ANNIVERSARY GALA 7PM - 11PM

CAESARS, ATLANTIC CITY, NJ

SPONSORSHIP OPPORTUNITIES

- EVENT SPONSOR** **\$25,000***
- ENTERTAINMENT SPONSOR** **\$15,000***
- RED CARPET SPONSOR** **\$10,000****
- PHOTOGRAPHY SPONSOR** **\$7,500****

THE ABOVE SPONSORSHIPS INCLUDE THE FOLLOWING:

- 10 Sponsor Gala Tickets - Commemorative Gift/Personalized
- Full Pg. Program Book Ad - 8"x10 1/2" - Name/Logo Recognition

* BACK COVER ** INSIDE COVER
Program Book Ad 8 1/2" x 11" (Please Include a 1/4" Bleed)

- PLATINUM SPONSOR** **\$6,000**
- DIAMOND SPONSOR** **\$5,000**

- 10 Sponsor Gala Tickets - Commemorative Gift
- Full Pg. Program Book Ad - 8"x10 1/2" - Name/Logo Recognition

- 8 Sponsor Gala Tickets - Commemorative Gift
- Full Pg. Program Book Ad - 8"x10 1/2" - Name/Logo Recognition

- SAPPHIRE SPONSOR** **\$4,000**
- GOLD SPONSOR** **\$2,500**

- 6 Sponsor Gala Tickets - Commemorative Gift
- Full Pg. Program Book Ad - 8"x10 1/2" - Name/Logo Recognition

- 4 Sponsor Gala Tickets - Commemorative Gift
- 1/2 Pg. Program Book Ad - 8"x5 1/4" - Name/Logo Recognition

- SILVER SPONSOR** **\$1,250**
- BRONZE SPONSOR** **\$500**

- 2 Sponsor Gala Tickets - Commemorative Gift
- 1/4 Pg. Program Book Ad - 4"x5 1/4" - Name/Logo Recognition

- 1 Sponsor Gala Ticket - Commemorative Gift
- Program Book Listing

All sponsorship levels include "VIP Sponsor Reception"

- Yes, I would like to be a _____ sponsor, enclosed is my check for _____.
- Yes, I can attend, please reserve _____ ticket(s) at \$250 per person.
- Yes, I can attend, please reserve _____ table(s) at \$2,500 per table of 10.
- No, I am unable to attend. Please accept my donation of \$_____.

PLEASE INDICATE AD SIZE | AD DUE BY: February 15, 2023

- Back Cover - 8 1/2" x 11" \$5,000*
(Please include a 1/4" bleed)
- Inside Cover (Front) - 8 1/2" x 11" \$3,000**
(Please include a 1/4" bleed)
- Full Page - 8" x 10 1/2" \$1,500
- Half Page - 8" x 5 1/4" \$750
- Quarter Page - 4" x 5 1/4" \$500
- Program Book Listing \$50

Please submit artwork for your ad in 300dpi PDF file format.

EMAIL: getcreative@masterpieceadvertising.com

Name _____

Address _____

City _____

State/Zip _____

Telephone _____ Email _____

Employer _____

Employer's Address _____

City _____

State/Zip _____

Telephone _____

Amount Enclosed \$ _____

MAKE CHECK PAYABLE TO: The Atlantic City Ballet

SEND CHECK TO: The Atlantic City Ballet | Boardwalk Hall
2301 Boardwalk, Atlantic City, NJ 08401

For questions and information call 609-348-7201
Or email Atlanticcityballet@gmail.com

"The AC Ballet Anniversary Gala" is a charitable event. Donations are tax deductible to the maximum extent allowed by law.

The AC Ballet (ID #222411345) is a 501 c-3 non-profit corporation.

Honorary Chair LIEUTENANT GOVERNOR SHEILA OLIVER
Honorary Co-Chairs MAYOR MARTY SMALL & DR. LA'QUETTA SMALL | *Executive Director* PHYLLIS PAPA

BOARD OF TRUSTEES

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