

COASTAL/SOUTH JERSEY EDITION RATE CARD



Rates shown are for EITHER Coastal or South Jersey Editions. For Total Market Coverage rates, please refer to the other side.

4 COLOR OR B/W	1X	3X	6X
FULL PAGE	3200	2950	2800
2/3	2550	2400	2050
1/2	1750	1650	1600
1/3	1450	1350	1145
1/6	875	800	675

COVERS

BACK COVER	3550
INSIDE FRONT	3150
INSIDE BACK	3150

Cover positions are based on availability and require a minimum of 5 additional insertions of 1/3 page or larger inside the magazine within a 12 month period.

All rates are net per insertion.

Rates shown are for complete digital files. For ads requiring design, typesetting and scans, charges may apply.

Payment Terms: All advertising orders require payment with signed agreement.

Coastal

Absecon
Avalon
Brigantine
Cape May
Egg Harbor Twp.
Galloway
Linwood
Long Beach Island
Longport
Manahawkin
Marmora
Margate
Northfield
Ocean City
Sea Isle
Somers Point
Stone Harbor
Tuckerton
Ventnor
Wildwood

South Jersey

Cherry Hill
Haddonfield
Voorhees
Marlton
Medford
Mt. Laurel
Moorestown
Cinnaminson
Riverton
Woodbury
Washington Twp.
...and beyond.

WE'VE GOT CONNECTIONS.

All advertisers running a minimum schedule of 4 insertions will be included on

njlifestyleonline.com

The Web Package includes:

- A Full Page ad on the web
- A category listing
- A feature story on your business
- A link to your website



MECHANICAL REQUIREMENTS

Sizes

Full Page Bleed	9.25" x 11.125"
Trim Size	9" x 10.875"
Full Page	8" x 10"
2/3	5.125" x 10"
1/2 vertical	5.125" x 7.375"
1/2 horizontal	8" x 4.875"
1/3 vertical	2.5" x 10"
1/3 horizontal	5.125" x 4.875"
1/6 vertical	2.5" x 4.875"
1/6 horizontal	5.125" x 2.375"
1/12	2.5" x 2.375"

Printing Method: Web Offset

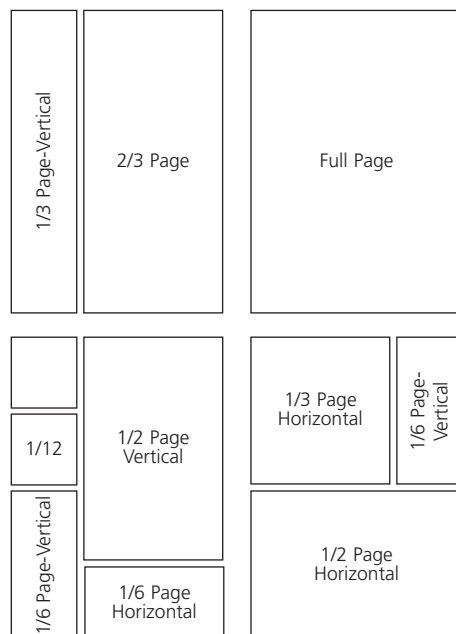
Trim Size: 9 x 10.875

For Full Page Bleed keep live matter 1/4" from trim edges

Photo Resolution: 300dpi, CMYK, no spot colors

Macintosh format: PDF, Illustrator EPS, Photoshop, QuarkXpress

ISSUE	RESERVATION/MATERIAL	IN HOME
• January/February	1/20	2/10
• March/April	3/5	3/25
• May/June	5/5	5/25
• July/August	7/5	7/25
• September/October	9/5	9/25
• November/December	11/10	12/1



ADVERTISING SALES: (800) 657-7573 (609) 404-4611 Fax: (609) 404-4613 E-MAIL: info@njlifestylemag.com

CORPORATE HEADQUARTERS: One North New York Rd. • Smithville, NJ 08205 **SOUTH JERSEY REGIONAL OFFICE:** 1930 E. Marlton Pike • Cherry Hill, NJ 08003